









Are you an university student, researcher, innovator, entrepreneur, farmer?

Are you working on Dairy Value Chain (DVC) solutions in the ICT, or bio/nano technologies industries?

ICCS and AUA and their Living Labs have issued a call for applications to select candidates for participating in the Entrepreneurship Training Sessions in the frame of TRANSDAIRY project, financed by the programme ENI CBC "Mediterranean Sea Basin Programme 2014-2020".

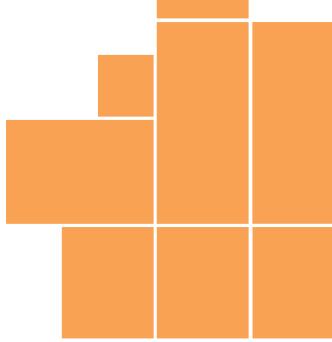




Entrepreneurship Training Sessions in Brief

The Dairy Value Chain (DVC) confronts joint challenges at Mediterranean cross-border level: the growing market demand for high quality and safety and the industrialization of farming and globalization. In this context, cross border cooperation is needed to create the critical mass of research results marketable by spinoffs to cover the entire DVC.

The TRANSDAIRY project intends to enhance the technological transfer among research, industry and SMEs in the fields of Key Enabling Technologies (KET) applied to the DVC. To do so, 8 cross-border Living Labs have been established (2 in Greece), increase institutional capacity through specialized trainings, provide a market analysis for the new products and services enabled by KETS.



As part of the Greek Living Labs activities, a series of Entrepreneurship Training sessions will be implemented aiming at building capacity for innovators, entrepreneurs and key enabling technology providers (KET) within the Dairy Value Chain sector.

TRAINING SESSIONS

The selected applicants will receive a set of entrepreneurship skill training by top experts in

- ✓ technical and practical guidance;
- ✓ developing a business model;
- ✓ developing market and commercialization strategies:
- ✓ technology transfer;
- ✓ technical applications in the Dairy Value
- ✓ funding opportunities;
- ✓ prototyping;



3rd ROUND APPLICATIONS

Fill the application form



SELECTION CRITERIA

TRANSDAIRY PROJECT

TRANSDAIRY is a project funded by the European Union under the ENI CBC Med Programme to grow to bring stakeholders together including researchers, industry players, SMEs, representatives from Key Enabling Technologies and solutions applied to the Dairy Value Chain.

Throughout the project, ICCS and AUA will be facilitating the establishment of Innovation Living Labs (ICT and Nano/Bio respectively), supporting the development and financing of innovation and entrepreneurship training, and enable matchmaking and collaboration opportunities between different stakeholders in the Dairy Value Chain in Greece and Mediterranean area. Learn more in project website: http://www.enicbcmed.eu/projects/transdairy

Duration: 30 months

The total budget of the project is €3.8 million with an EU contribution of €3.4 million (90%).

Main source of funding: European Union (ENI CBC Med Programme)

CONTACT THE GREEK LIVING LABS

ICCS – ICT Living Lab: Dr. Nikos Stefanakis, nikstefa@mail.ntua.gr AUA – Nano/Bio Living Lab: Mr. Georgios Manessis, gmanesis@aua.gr



The Dairy Value Chain (DVC) confronts joint challenges at Mediterranean cross-border level: the growing market demand for high quality and safety and the industrialization of farming and globalization. In this context, cross border cooperation is needed to create the critical mass of research results marketable. by spin-offs to cover the entire DVC.

TRANSDAIRY aims to enhance the Technological Transfer among research, industry and SMEs in the fields of Key Enabling Technologies (KETs) applied to the Dairy Value Chain, by the creation of Living Labs, the increase of institutional capacities, and the development of market intelligence for sustainability by creation of Cross Border Spin-offs in Italy, Greece, Lebanon and Tunisia.

HOW?





Who will benefit?

- Government Research Agencies and Universities
- . The Dairy Value chain actors: farmers, transporters, distributors, etc.
- Women and younger people working in the sector, seeking new opportunities and
- Research entities in ICT and Bio/Nano Technologies
- Dairy products consumers











EXPECTED ACHIEVEMENTS

- 8 Living Labs set up: 4 in Biotechnologies and 4 in ICT
- Open Collaborative Platforms with 8 sections (one for each living lab) launched for pre-competitive analysis of products and services. It includes Forums and Wikis as open collaborative spaces for the target beneficiaries of the project.
- 8 Training courses for Human Resources of Public Authorities and Technology Transfer Offices
- 24 Formative sessions on Entrepreneurship KETs & SMEs
- 16 vouchers for cross border spin-off establishment
- 12 vouchers for co-development of patents
- 28 vouchers for co-publication on KETs for the DVC
- 35 Vouchers for demonstration of research results